

# The King's List

A little known **Secret System** that will build your list in a matter of **Hours** and pays itself over and over again... putting piles of cold cash into your bank account.

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# **WARNING!**

**You Won't Want To Miss Out On This Special FREE Launch Celebration Offer:**

**“The Most Complete Internet Business Start-up System Ever Created...”**

**“It's Launched MORE Six-Figure Income Websites in The Last 12 Years Than Any Program Like It...”**



**You DO NOT need a business idea to get started!**

**You DO NOT need to know how to build websites!**

**You DO NOT need a lot of money to invest!**

**You DO NOT need any expertise in Internet Marketing!**



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**This Report Brought To You By:**

**Scott Schuster**

**RescueLane**

**Visit Us At: <http://www.rescuelane.com>**



## **First... the formalities**

You've heard it all before... I know, I know. Don't even begin to get all skeptical and ready to argue my claims into submission. Save it.

Just like you, I've heard it all before as well and one thing that happens in the world of Internet Marketing is, you become so numb to outrageous claims that you completely switch off.

And the problem with switching off is that among the 1000 claims you've read or heard... there's actually 1 or 2 that really works. That does what it says. Period.

So if you've managed to read **this** far then you might actually be making that money sooner than later. And I'm talking some really nice money by the way.

You see, although this report is free and although it's short... it actually works. It works pretty damn well if you ask me.

Don't mistake free and short for inferior.

I give you this information free so that you can actually do something about your situation and that the excuse of "money's a problem" can be put to rest for a change.

Also, I believe that if you've got something to say then just spit it out and get to the point. It's like "Yo, I downloaded this PDF for a reason. Just gimme the good stuff already".

So I like to keep things concise. Hence, the short but powerful report you now have in your possession.

OK enough rambling and onto the good stuff I made mention of a couple sentences back.

Sheesh, I sometimes get annoyed by my own long-winded nature.

## Understand Before Execution

In the next few paragraphs I just want to highlight the “behind the scenes” of this system because if you can grasp it, you will be able to delete this report and thereafter, go on to making a fortune online.

The manner of thinking that you need to adopt is imperative, not to this particular system but to making money in the future where things have a way of fading out or becoming obsolete.

However, not to get you all depressed, this system is gonna be here for a loooooooooooooong time I can tell you that now.

The best news is that there won't be an issue of saturation.

## The Thinking That Leadeth To Money

You still there? Good. Here's the deal.

Everybody who ever went surfing online and thought they wanted to try and make money or figure out if it was even possible (yes, some people out there actually don't even know that money can be made online. Trust me) has at some point heard the following:

*“The money is in the list”*

You know, if we all got paid for hearing that, then we could throw away our money-making plans cos we'd already be rich.

But I digress, and annoying as it is to hear, it's true. Build that list and the money is yours.

So you think, “Yeah thanks for sharing that 1996 bit of information man. I know this! But how the heck am I supposed to *build* the list in the *first* place!”

Easy there... don't make me slap you. Just read on. All will be revealed.

Let me just first get into what is technically known as “*Having a list will last you forever and will make you money even when all other marketing techniques and strategies fail or become obsolete*”.

This is known as the HALWLYFAWMYMEWAOMTASFOBO method. (That was a joke for some of you who just decided to Google that)

So we know that we need a list. We know that we need a way to build this list. So where to from here?

Glad you asked.

I am about to reveal to you The King’s List method to build a list unlike any other at speeds that will leave tread marks on your forehead.

But just before I do, I need to do some object handling.

Please **keep an open mind** as you read the next few paragraphs, and forget anything you may have heard about the type of advertising I'm going to talk about. Chances are, what you've heard is either incomplete or simply not true.

What I want to reveal to you today is the relatively untapped and huge potential of "Pop-Under" ads. Remember - forget everything you may have heard about these in the past. In the next few minutes I'm going to explain why they are so powerful, and **why most people just don't "get it"**.

**NOTE: Don't fall into the trap of blindly accepting** everything you read about website promotion just because it comes from the mouth of some "guru" (I don't consider myself one of these, but this goes for what I say too).

Many people like to say things like "This WILL work for you", "Such and such NEVER works", "Do this ...", "Don't do that", etc. when they don't even know what you're promoting. In reality nothing is ever that cut and dry. What works great for one guy might not work at all for the next, and vice-versa.

I'll show you how to **determine for yourself** if Pop-Unders will work for you.

Before we go any further I guess I should make sure we are both on the same page by explaining what Pop-Unders are, just in case you aren't familiar with them. It's really very simple ...

When you advertise your site with "Pop-Unders", your site is loaded in a separate browser window "under" another website that someone has just arrived at or left. At some point they will close their current browser window - **and see your website staring them in the face.**

You've probably seen these before because Pop-Unders are getting pretty popular. If not, I'm positive you've experienced something very similar called a "Pop-Up". You know that irritating window that suddenly appeared out of nowhere and interrupted what you were doing?

The big difference is that Pop-Unders load "under" their current browser window, so it doesn't bother or interrupt the web surfer in any way. 99% of the time they don't even know your site is there until they move or close their main window, so they aren't in a "bad mood" when they do see it.

Even if you have the "perfect" product or service to promote with Pop-Unders, I don't want you to get the wrong idea - the overall response from Pop-Unders will not be that great. I'm not saying you'll get a 10% conversion rate or anything like that ... far from it.

BUT, Pop-Under traffic is **so darn cheap** that you don't need a good conversion ratio. In fact, you can make a small fortune even with a horrible conversion ratio. They are so cost-effective that even if I only get 1 sale out of every 10,000 Pop-Unders **I still double my money.**

Let me say it another way, because this is the key and you really need to understand this concept. Quite truthfully, from a response or conversion ratio standpoint even I will agree that Pop-Unders "suck." But because they are so inexpensive, they can be one of the BEST ways to promote your site from an ROI (return on investment) standpoint, **and that's all that matters!**

Remember, **all that ever matters is that you are making a profit!** It doesn't matter if you've spent \$5 or \$5000 ... if at the end of the day you have made a profit, then you've had a fairly successful ad campaign. (Obviously, the bigger the profit, the better the promotion is.)

Generating significant traffic to your site usually takes either a lot of money or a lot of time (or both) as I've already discussed. And small business owners usually have neither. Fortunately, Pop-Unders are extremely inexpensive ... but even more importantly ...

**Whether you want 10,000 or 1,000,000 visitors, it only takes 5 minutes to do!**

See, here's the problem ... Most people waste a lot of time on trying to promote. I know many people who spend 6-8 hours every day just on trying to generate some traffic to their site, product or service. After a few weeks (or even days) of doing this "monkey work", you'll soon realize what a big waste of time it really is.

It's much better to spend 30 minutes or less on promotions and having the entire process automated. That's the difference between working SMART, and NOT HARD.

Instead of spending your entire day just trying to generate traffic to your site, you can spend your time on more important things - like developing new products, growing your business, golfing, or whatever else it is that you really want to do.

Isn't that the whole point of having your own web business ... so you can have more time and freedom to enjoy life and do as you wish? ... I think so!

**NOTE:** Remember, even if you're only making a 10% profit on your Pop-Under ads you're still doing very well. Mainly because (A) it's all automated and (B) you can generate 1,000,000 visitors to your site just as easily as 1,000!

Lastly, you can see results within hours or days ... not weeks or months. That's very important if you are trying to grow your business fast or simply need to put food on the table TONIGHT!

Let me make one thing very clear before we go any further. Yes I do want your business, but not unless Pop-Unders are right for you. I'm not in the business of tricking people into buying things they won't benefit from, and there's no way our sites would be so successful if that was the case.

With that being said, **Pop-Unders do NOT work well for all types of sites.** Here's how to tell if Pop-Unders will work for you BEFORE you start whipping out your credit card:

*If there is a reasonable chance that the average person walking down the street might be interested in your product, service, or opportunity, then Pop-Under advertising can definitely work for you.*

It really is as simple as that, but I'll clarify this a little and give you a few examples because it's so important. The key is that general Pop-Under advertising works best if you are promoting something of "**general interest**" - something that most people might be interested in. Not something most people definitely ARE interested in, but something they **MIGHT** be interested in.

Here are the types of products, services and content you can **successfully promote with Pop-Unders:**

<ul style="list-style-type: none"> <li>• Business Opportunities</li> <li>• Network Marketing/MLM</li> <li>• Franchise Opportunities</li> <li>• Work-at-home programs</li> </ul>	<ul style="list-style-type: none"> <li>• Online Casinos sites</li> <li>• Joke and Humor sites</li> <li>• Online Games, Chat, etc.</li> <li>• Music, Sports, Movies, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Shopping, Gifts, etc.</li> <li>• Sports/Sporting Goods</li> <li>• Travel, Cars, Outdoors</li> <li>• Pets, Hobbies, etc.</li> </ul>
<ul style="list-style-type: none"> <li>• Credit Cards/Repair</li> <li>• Personal Finance</li> <li>• Insurance offers</li> <li>• Investment sites</li> </ul>	<ul style="list-style-type: none"> <li>• Computers, Software, etc.</li> <li>• Education, Jobs/Career</li> <li>• "Free Stuff", Coupons, etc.</li> <li>• Internet/Web Services</li> </ul>	<ul style="list-style-type: none"> <li>• Mens/Womens Health</li> <li>• Dieting, Fitness, etc.</li> <li>• Cooking, Gardening, etc.</li> <li>• Home Improvement</li> </ul>

The above list is by no means complete. These are just some of the things off the top of my head that have been promoted successfully with Pop-Unders. If you're not sure that Pop-Unders are right for you, just remember the Litmus Test: *Is there a reasonable chance that the average person walking down the street might be interested in what you're promoting?* If so, YOU'RE SET!

## The Numbers Game

There are three and ONLY three ways to build your list.

1. Use SEO, Web 2.0, and article marketing tactics.
2. Paying for traffic
3. (My personal favourite) Offsetting the costs of paying for your list :D

Looking at number 1 above, I don't recommend this method and personally, I am so sick and tired of all those crappy, lame and time-consuming methods required to get any sort of results using SEO tactics, Web 2.0 nonsense and boring article/directory submissions.

I don't know about you but I prefer making my money sometime this lifetime and last time I checked... there were still only 10 results on page 1 of any big search engine. Was yours there? Neither was mine. But I'm building a list at "no cost" and making money!

Point number 2 is obviously the much better strategy...well it's better than number 1 at least.

The thing is, when paying for traffic, how much are you willing to pay per lead? OR rather, how much can you actually afford? Because we all know of big companies paying heavy for leads even if it results in a loss.

This incurred loss is only temporary and they will easily be able to weather the financial storm.

I can't. And I don't suspect you can either. That's why you're reading this isn't it?

When compared to Google AdWords, you will know first hand how excruciatingly expensive it is to try and build a list. I say this because not everybody is an AdWords expert, and even if you are, Google will continue to make you jump through their hoops, making up the rules as they go along.

Other pay-per-click search engines aren't far behind and that's terrible news for any Internet Marketer.

Aside from wanting to make money as soon as possible (I'm sure you feel the same) I also want to do so without having to take on a second job or steal some old lady's bag to get the ball rolling.

## **Enter The Offset Method**

This is the way. The way to money. My way.

With the offset method you'll still be paying for your leads (although it's at a surprisingly cheap cost) and basically having the list you build, pay for itself over and over and over again.

Actually, the list will pay for your future leads as well. Let's take a look.

Assume you want to generate 100 leads and that with the pop-ups you have a 1% opt-in conversion. Let's also assume you'll pay around \$100 for the 10,000 necessary visitors.

This means that in as little as a few hours or a couple days, however fast you decide to make the process go, you'll have 100 leads for \$100.

This effectively means you're paying \$1 per lead.

You might argue that's expensive, and maybe it is, but compared to other means, not only is it incredibly fast but there isn't the concern of search engine dictations or even competition for that matter.

It's more financially secure than playing the pay-per-click game and light years faster than using other methods of generating traffic, free or paid.

Now let's continue.

It's a fact that you will be able to profit from your list as soon as the first week you have it and the following calculations will really make you excited with possibilities.

So in the first week you've had to fork out \$100 out of your own pocket. Ouch. That's a lot of money for a lot of people.

You do a promotion and market a \$49 product. Now since your leads aren't just normal people visiting some website and are actually your subscribers, they will always convert at around 10% or more.

But I'll take things further and make a complete worst-case scenario.

Only 2 people on your list buy your recommended product!

And where does that leave you? Well, you scored \$98 and you're actually at a \$2 loss which is trivial at this point.

The fact remains, your list just paid for itself in 1 week! So we shift gears and but another 100 leads with that money! And here's the really great part...

*As you generate more leads, you retain your existing leads!*

So when buying your second round of leads, you have your initial 100 leads, you have the money you made from it and you have the \$100 that you're taking out of your pocket to speed things up.

Now your list increases by 200% and you now control a following of 300 strong!

Slow and steady wins the race :D

## Warning!

While you might understand the concept, there is something of utmost importance you still need to know and that is, where to buy your pop-ups from.

You see, many networks that are able to send you traffic or claim to do so are only out to get your money (this *is* the Internet after all).

They do things like send you less than the total number of visitors you paid for. They might use robots or other such scripts to generate logs of visitors to your site. They even charge you for pop-ups that get blocked by people's browsers, browser toolbars or antivirus programs.

So who do you go with? I'll get to that but first let's summarize.

- The way to make money is to own a list. Period.
- Paying for pop-ups visitors using the offset method is the way to go.
- Repeat.

Now, in order to start using the pop-up site of highest quality, cheapest cost-per-lead and best reputation and credibility simply visit <http://www.infostadium.com>.

Many thanks for taking the time to download and read this report. Now all that's left for you to do is take action!

## All the Best

## Tariq

**PS** If you enjoyed this report, grab your free copy of [The Secrets To Six-Figure Income](#) now!

Feel free to copy or give this report away completely free so long as it remains intact and unaltered.

# Recommendations

## **“Newbie Affiliate Made \$109,620 In Just 1<sup>st</sup> 60 Days!”**

- If you understood the concept of offsetting your expenses in this report, you might like to learn a system that allows you to offset your Google AdWords expenses completely. Take a look at the [Get Google Ads Free](#) system now.

## **“The Only System That Gets You Truly FREE Traffic In The Thousands Without Spending A Single Cent!”**

- Step-by-step blueprints to attract millions of cash-paying visitors from across the Internet without paying for advertising in any way or form. For complete instructions, check out the [Google Snatch](#) system.

## **“This System Has Set The Benchmark For Affiliates Globally And Isn’t Showing Any Signs Of Stopping!”**

- The methods described in this comprehensive guide allowed an army of normal people to make \$300/day with Google AdWords. To learn more, read the [AdWords Miracle](#) guide.

## **“A System That Generates Profit On Complete Autopilot And Requires No Website And No Marketing!”**

- One of the best guides for affiliates today that shows a 100% free method of generating affiliate commissions on absolute autopilot! Hard to believe? Check out the [Automated Cash Formula](#) here.

## Recommendations Continued

[Ewen Chia's Autopilot Profits](#) is another one of the top super affiliates today who presents a method for automating your online income.

[Money Beyond Belief By Dr Joe Vitale And Brad Yates](#) is a compilation of teleseminar recordings which has helped participants achieve financial freedom by means of using a technique known as Emotional Freedom Technique or EFT for short.

[Easy Chair Millionaire](#) is the lazy man's system to creating multiple set-and-forget passive income streams that are able to make you money even while you sleep!

[Niche Annihilation Method](#) is a complete set of video and PDF tutorials which walk you through the simple steps needed to absolutely dominate any niche you desire online. Even fiercely competitive niches like car insurance or weight loss can be yours for the taking!

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